

EKA Mobility appoints Anil Baliga as President

B Anil Baliga is a seasoned professional with over 40 years of experience in the automotive sector

The new-age automotive & technology company is expanding operations and is ready to roll out its first batch of electric buses by Q3 FY 22-23

Pune, September 26, 2022: EKA Mobility, an electric vehicles & technology company, and a subsidiary of Pinnacle Industries Limited, announced the appointment of B Anil Baliga as the President. B Anil Baliga is a skilled business leader and an industry veteran with a rich and extensive experience of 40+ years in the automotive industry. Mr. Baliga assumed the role of President at EKA Mobility recently and will lead the electric vehicle company's expansion. He will be reporting directly to the Founder & Chairman of EKA, Dr. Sudhir Mehta.

B Anil Baliga is the former Executive Vice President of Bus & Applications, Volvo Eicher Commercial Vehicles (VECV). During his tenure at VECV, Baliga was responsible for setting up the truck facility, transfer of technology, and capacity expansion. He also successfully established a bus manufacturing plant and led specific applications developed for commercial trucks in various segments at VECV.

Dr. Sudhir Mehta, Founder & Chairman of EKA Mobility said, "I am delighted to be welcoming B Anil Baliga as our President. He is a highly respected automotive veteran and has proven OEM expertise, especially in the commercial vehicles segment. He joins us at an exciting juncture as we begin to roll out our first batch of electric buses, expand our manufacturing footprints, and venture into the electric LCV range. He will be invaluable in realizing our vision to become a global volume leader in commercial EVs and bring reliable and efficient mobility solutions to the masses."

Mr. Anil Baliga, President, EKA Mobility said, "I am very excited to join EKA's credible and motivated team, which includes experienced and accomplished professionals from the Indian automotive industry. This is a great time to take on such a well-defined role with a company that is so well-positioned to have a significant impact on the electric vehicle industry. I strongly believe in Dr. Mehta's vision of creating industry-leading new energy vehicles and technology that will help to shape the future of the automotive industry. I'm looking forward to working with him and the team to drive growth and further EKA's mission.

B Anil Baliga is an engineer by qualification from the Birla Institute of Technology, Mesra. His insights include application development for commercial trucks in various segments, high-end

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customized buses and ambulances, technology development, business development, project, and asset management.

At EKA, Mr. Baliga will be focusing on commercial electric vehicles ranging from 3-wheelers, LCV Trucks in the sub-3-ton range, a full range of buses from 9 meters to 13.5 meters, and addressing all segments of commuters. Given his expertise and experience, Mr. Baliga will closely work on installing a state-of-the-art flexible highly productive, smart & lean manufacturing unit, capable of manufacturing the complete range with a high level of relevant automation & IT integration leveraging Industry 4.0 and IoT. Developing a range of applications to address customers segments, aftermarket with a centralized online tracking system to maximize vehicle uptime in the field, leveraging AI and diagnostics, backward integration of critical aggregates, mostly Electric to supplement cost and support the “Make in India” initiative, will be some other key areas Baliga will be actively involved in at EKA.

About EKA:

EKA is an automotive & technology company creating a new paradigm in global CV electric mobility. With an industry-leading team, cutting-edge technology, modular designs, and lean manufacturing processes, EKA's vision is to bring reliable and efficient mobility solutions to the masses. EKA's sharable technologies and low investment production processes will enable the lowest TCO and democratize electric vehicles for mass adaptation

To know more about the company, kindly visit:

<https://ekamobility.com>

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