VOL 09 | October 2026



eka

‘आविर्भाव’

The Moment of Emergence

An emerging vision brought to life through six plants and a shared commitment to progress.

INDIA’S LARGEST RANGE OF ELECTRIC COMMERCIAL VEHICLES

The Meaning Behind *Avirbhava*

Avirbhava represents the emergence of something new and the realisation of a vision that has been years in the making.

On 30th October 2026, a significant milestone unfolded in Pune with the formal inauguration of six new manufacturing facilities across Maharashtra and Madhya Pradesh. Representing years of sustained investment, development and engineering, this expansion brings the Group's manufacturing network to eleven plants spread across 120 acres.



At the heart of this achievement is the collective dedication of suppliers, partners, dealers, engineers and shop-floor teams, whose contributions have been instrumental in making this vision a reality. This edition revisits the highlights of this landmark occasion while expressing our gratitude to everyone who has contributed to this journey.

"These facilities represent more than just infrastructure; they embody our vision of building world-class capabilities, creating meaningful employment opportunities, nurturing talent and contributing to India's emergence as a global manufacturing powerhouse."

Dr. Sudhir Mehta · Founder & Chairman, EKA Mobility & Group Companies

11	6	3,500 Cr	2.5 lakh +
Manufacturing facilities	Facilities Inaugurated	of investments	jobs to be created in five years



A Distinguished Gathering of *Leaders, Visionaries and Industry Stalwarts*

Maharashtra's Chief Minister, Union and State Ministers, Deputy Chief Minister, industry leaders and partners joined EKA Mobility and its group companies to inaugurate the six plants across two states.



Shri Devendra Fadnavis Ji
Hon'ble Chief Minister
of Maharashtra



Shri Nitin Gadkari Ji
Hon'ble Union Minister
of Road Transport & Highways



Shri H.D. Kumaraswamy Ji
Hon'ble Union Minister
of Heavy Industries and Steel



Smt. Sunetra Pawar Ji
Hon'ble Deputy Chief Minister
of Maharashtra



Shri B.L. Santhosh Ji
National General Secretary
(Organisation), BJP



Shri Murlidhar Mohol Ji
Union Minister of State for
Civil Aviation and Cooperation



Shri Chandrakant Dada Patil Ji
Maharashtra Minister
of Higher and Technical Education



Dr. Abhay Firodia
Chairman,
Force Motors Ltd.



OPENING ADDRESS · 30 OCTOBER 2026 · JW MARRIOTT, PUNE

> We have a very *simple dream* and that is to make *transport free for every Indian.*

DR. SUDHIR MEHTA
Founder & Chairman EKA Mobility



"EKA means coming together. We wanted to make vehicles for our roads, our people and our loads."

"The story of EKA is not the story of one company, but the story of Young India."

₹61,000
AVERAGE EARNINGS

Every person operating our EKA six-seater is earning ~ ₹61,000. We want to create an entrepreneur in every village in the country. That is the vision of Viksit Bharat.

"Our aim is to connect every village in this country and enable every STU to make its own buses. India needs at least 10 million buses to accomplish this, and we are ready to share our technology for it."

₹600 Cr+
INVESTED IN R&D

"India can do more than just assemble. It can invent and, most importantly, it does not need to rely on 'jugaad'. We can & are creating world-class products."

90%
FROM INDIA

"To our suppliers - We have developed in India, sourced in India, and worked with suppliers in India who have made this possible for us."

THE ROAD AHEAD

> "The joy of India lies in the size of its market. So, over the next five years, we will carry *1.65 crore passengers* every day."

A FIRST FOR INDIA

We have inaugurated India's first 18M electric articulated bus, fully made in India.

This pantograph charging technology is being developed in partnership with ARAI and IIT Madras.

IN GRATITUDE

SHRI DEVENDRA FADNAVIS JI
HON'BLE CHIEF MINISTER OF MAHARASHTRA

"He said that Maharashtra would require more buses and asked us to increase the number to 10,000+. Today, we proudly have a capacity of 10,000+ buses. I would like to thank him for encouraging us to think big."

SHRI NITIN GADKARI JI
HON'BLE UNION MINISTER OF ROAD TRANSPORT & HIGHWAYS

"About five years ago, he went to Belarus and sent me a picture of an 18-metre bus. I am delighted to tell everyone that 18-metre articulated bus, fully made in India is here tonight."

SHRI H.D. KUMARASWAMY JI
HON'BLE UNION MINISTER OF HEAVY INDUSTRIES AND STEEL

"He introduced the PLI scheme for a young company like ours. It allowed us to take this vision forward and think big. I am deeply thankful for his support."

SMT. SUNETRA PAWAR JI
HON'BLE DEPUTY CHIEF MINISTER OF MAHARASHTRA

"I am grateful to Sunetra Pawar Ma'am for being a part of this milestone. I am also remembering Ajit Dada. One of the things I learnt from him was his ability to execute ideas and plans."

SHRI B.L. SANTHOSH JI
NATIONAL GENERAL SECRETARY (ORGANIZATION), BJP

"He always says the 'Nation comes first' & he embodies this phrase, which is something I learn from him every day. He has helped us draw inspiration from the power of Young India."

SHRI MURLIDHAR MOHOL JI
UNION MINISTER OF STATE FOR CIVIL VIATION AND COOPERATION

"Murlidhar Mohol Sir, or Anna, as I like to call him, is also a friend of mine. I have approached him for various issues in the past, and he has always helped me."

SHRI CHANDRAKANT PATIL JI
HON'BLE CHIEF MINISTER OF MAHARASHTRA

"Dada has always been a guiding force for me. Whenever there is a crisis, he is always the first person we turn to. Dada has always stood by us."

DR. ABHAY FIRODIA
CHAIRMAN, FORCE MOTORS LTD.

"One should remain quiet, become a sponge and absorb everything... a vehicle is a tool for the customer and not just an ornament."

> *"The journey of the Golden Bird,* is just the beginning."

It is taking India towards becoming the country we have always dreamt of.
The future is India's. The future belongs to young people.

DR. SUDHIR MEHTA
FOUNDER & CHAIRMAN, EKA MOBILITY AND GROUP COMPANIES

"Maharashtra will need *tens of thousands of Electric Buses."*

SHRI DEVENDRA FADNAVIS JI · HON'BLE CHIEF MINISTER OF MAHARASHTRA

50,000+

"Electric buses over the next three years, for which we need to expand our manufacturing capacity."



CHARGING

A comprehensive highway charging network will be built, with the state facilitating land, permissions and infrastructure.

PEOPLE

He praised the Pinnacle Group's employment model: where women are 50% of the workforce, and every employee is a shareholder.



"We need *100% indigenous electric vehicles.*"

SHRI NITIN GADKARI JI · HON'BLE UNION MINISTER OF ROAD TRANSPORT & HIGHWAYS



He called on India to lead the world in electric buses and trucks, urging investment in battery technology, research and indigenous technology, and closer ties between start-ups, young engineers and institutions.

He also stressed highway charging infrastructure and affordable electricity for EV users.



SHRI H.D. KUMARASWAMY JI

HON'BLE UNION MINISTER, HEAVY INDUSTRIES

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SMT. SUNETRA PAWAR JI

HON'BLE DEPUTY CHIEF MINISTER, MAHARASHTRA

She expects to see EKA buses plying on the roads of Pune and Mumbai, and praised equal opportunity for women in manufacturing, R&D and software.



Spanning Electric Vehicle *Assembly, Interiors, Components & Seating Systems*

01
PUNE

EKA SCV Plant,

Spread over 300,000 sq. ft., the plant has the capacity to manufacture 24,000 SCVs per year.



02
PUNE

EKA Bus & Truck Plant,

Home to the company's bus and M&HCV truck platforms. It has the capacity to manufacture 4,800 buses & 4,000 trucks



03
PITHAMPUR

Pinnacle Interiors Plant

The parent company's largest facility: seating and interiors for buses, trains, ambulances and more.



04
PUNE

Pinnacle Seating & Interior Plant

Seating, interiors and components for the western region.



05
PUNE

Instor India Plant

India's largest manufacturer & exporter of retail fixtures, industrial solutions & automotive components.



06
PUNE

VDL Pinnacle Engineering Plant

Automotive engineering; a joint venture of VDL Groep (Netherlands) and Pinnacle Industries.



The *Strength* of Our *Ecosystem* in Numbers

₹3,500 cr+

INVESTED IN THE ECOSYSTEM

One of the largest investments in commercial electric vehicles in the country.

₹600 cr+

INVESTED IN R&D

Covering the technology and engineering that sit behind every vehicle.

300+

INTELLECTUAL PROPERTIES

Held by EKA, with 15,000+ indigenously developed parts.

6,000+

EMPLOYEES ACROSS THE GROUP

Including a 1,000 + strong R&D team, the largest EV commercial vehicle R&D set-up in India.

3,000+

EKA VEHICLES ON THE ROAD

The widest range of electric commercial vehicles in India, already in daily service.

2.5 Lakh+

JOBS OVER FIVE YEARS

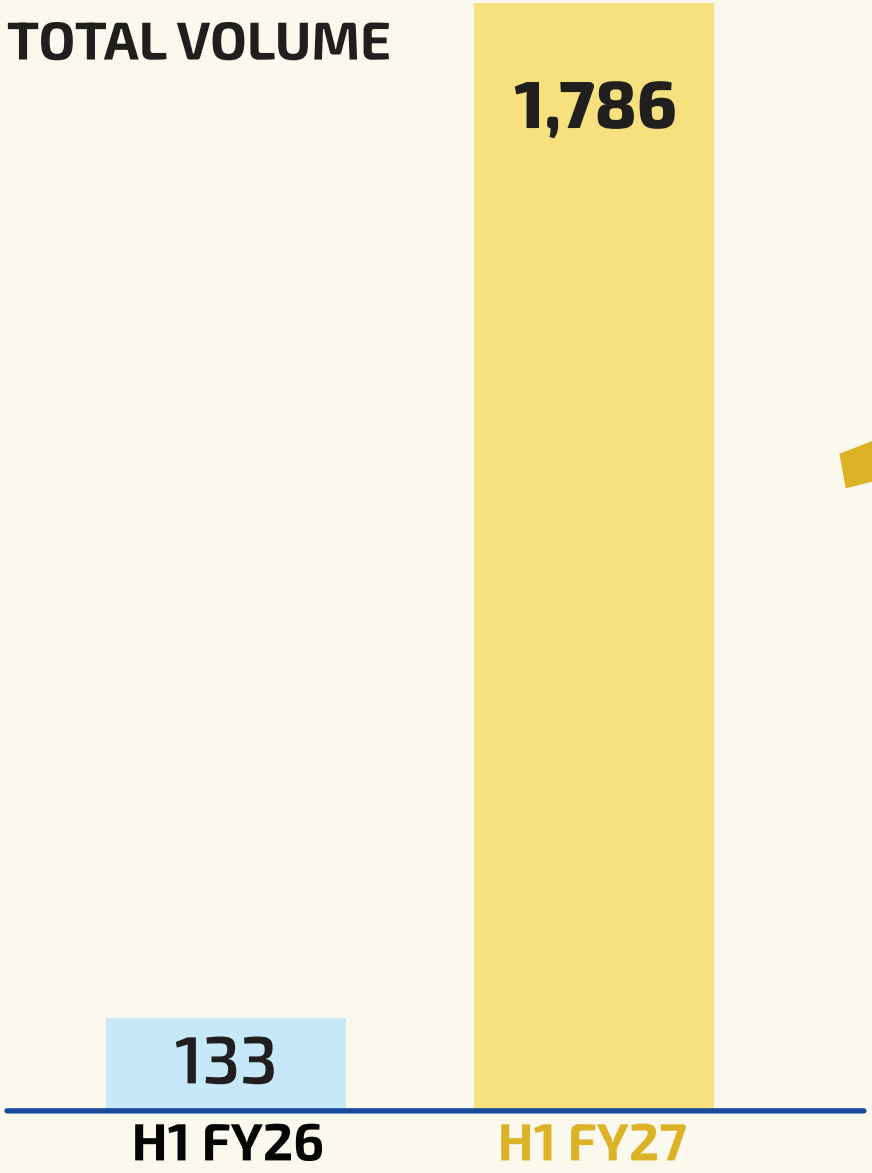
Across EKA's operations and its wider ecosystem of suppliers, dealers, service and charging.

100%

Employees as owners

Every employee who has completed one year with the company holds ownership. People are not just the workforce of EKA they are its stakeholders.

Growth that made the *Plants Necessary*



13x

1,243%

year-on-year growth, from 133 vehicles to 1,786. Avirbhava puts in place the base for that growth to continue.

PLI

A Champion OEM

under the Government of India's Automotive PLI Scheme, with PLI certification across all product platforms.

A Growing Presence *Across India* and *Global Markets*



Maharashtra | New Delhi | Rajasthan | Andhra Pradesh | Bihar | Gujrat | Haryana | Karnataka | Uttar Pradesh | Punjab | Uttarakhand | Meghalaya | Odisha | Arunachal Pradesh | Telangana | Pudducherry

AND BEYOND INDIA

Zanzibar
EKA buses are operational on the roads.

Nepal
EKA SCVs in service.

South Africa
Assembly plant establishment underway.

Australia
Assembly plant establishment underway.

Powering Every Segment of *Electric Commercial Mobility*

A diverse portfolio catering to both passenger and goods transportation, covering multiple mobility segments through 14 products across e-buses, SCVs, 3-wheelers and heavy-duty trucks.



"We have always believed that commercial EVs are about more than vechiles. To make a real difference, we must impact every Indian & every traveller"

Dr. Sudhir Mehta · Founder & Chairman, EKA Mobility and Group Companies

14
products across buses SCVs, 3-wheelers & trucks

11,000+
orderbook of buses, worth $1.7 billion

1,500+
electric SCVs sold nationwide

75+
dealerships, each a 3S facility

EKA CONNECT · WRITTEN IN INDIA

EKA's own software, built by EKA engineers, watches 1,500+ parameters of every running vehicle, every half a second. The data stays in India.

eka CONNECT

An Ecosystem that Makes *it All* Possible

EKA is backed by Pinnacle Industries & group companies with decades of manufacturing and engineering depth, and by partners who share the long view.

SINCE 1996

Pinnacle Industries Limited

India's leading convertor of ambulances and manufacturer of automotive seating, components, interiors, railway seating, and specialty vehicles.

PUNE

Instor India Pvt. Ltd.

Retail fixtures and automotive parts. A 4,00,000 sq. ft. automated factory; 10,000+ stores designed for DMart, Reliance Retail, Trent and Decathlon.

NETHERLANDS•INDIA

VDL Pinnacle Enginnering

Automotive engineering since 2016; 1.4 million+ hours of experience for global OEMs including Daimler, BMW, Volvo and Tata Motors.

TO OUR SUPPLIERS AND PARTNERS

THANK YOU FOR BUILDING WITH US.

A plant is opened in a day, but it is made over years: by the suppliers who shared our timelines, the partners who backed our plans, and the teams who turned drawings into vehicles. Every one of the six facilities carries your work.



EKA AVIRBHAVA

‘Avirbhava’ Memories



A Milestone That *Made Headlines*

Across English and regional publications, EKA 'Avirbhava' received widespread coverage throughout the country.









ET Infra.com From The Economic Times	Eka Mobility scales electric bus production to match charging infrastructure readiness and infrastructure delays
MARKLINES INFORMATION PLATFORM	EKA Mobility, India inaugurates six plants, builds INR 35 billion electric commercial vehicle ecosystem
The Indian EXPRESS	In Pune, EKA Mobility launches 6 new facilities, eyes 40,000 vehicles annually
TrucksDekho	EKA Mobility Opens 6 Manufacturing Plants With Production Capacity Of Over 40,000 Electric Commercial Vehicles A Year
स्वदेश	एका मोबिलिटी ने 6 नई फैक्ट्रियों का किया उद्घाटन
CNBC TV18	EKA Mobility opens 6 plants, takes manufacturing capacity beyond 40,000 EVs
The Statesman	EKA Mobility plans Rs 1,000-crore R&D investment for electric vehicles, eyes 2.5 lakh jobs over next five years
YOURSTORY	EKA Mobility expands manufacturing footprint
ThePrint	India is betting big on electric buses. Infrastructure, finances could hit the brakes
मौर्या संसार	एका मोबिलिटी और ग्रुप कंपनियों ने एका 'अविर्भाव' में 6 फैक्ट्रियों का किया उद्घाटन
स्वदेश	एका मोबिलिटी का विस्तार, 6 फैक्ट्रियों से बढ़ेगी उत्पादन क्षमता
पीपुल्स समाचार	एका 'अविर्भाव' में 6 नई फैक्ट्रियों का उद्घाटन
THE HINDU	ECV maker EKA Mobility plans ₹1,000-crore R&D investment
दिव्य मराठी	महाराष्ट्रात ईव्ही उत्पादन वाढवणार:महामार्गांवर चार्जिंग सुविधांचे जाळे उभारणार; राज्य देशातील प्रमुख केंद्र बनेल, मुख्यमंत्री देवेंद्र फडणवीस यांचा विश्वास
evwire.in	EKA Mobility और ग्रुप कंपनियों ने शुरू कीं छह मैन्युफैक्चरिंग फैसिलिटीज, ₹3,500 करोड़ से अधिक का निवेश
dealroom.co	EKA Mobility opens six EV plants in $394M commercial-vehicle push
ET The Economic Times	EV maker Eka plans production in line with infra readiness
The Statesman	EKA Mobility plans ₹1,000-cr R&D investment for electric vehicles, eyes 2.5 lakh jobs over next five years.
ET Sustainability.com From The Economic Times	Eka Mobility plans ₹1,000 cr push into electric CV research
TURN OF SPEED	Dr. Sudhir Mehta's EKA Mobility: Building India's Next-Generation Commercial Vehicles
Central Chronicle	EKA Mobility & Group Companies Inaugurate Six Manufacturing Facilities at EKA 'Avirbhava'
FORTUNE INDIA	Maharashtra needs 50,000 electric buses in 3-4 years, says CM Fadnavis
Opportunity India	EKA Mobility and Group Companies Inaugurate Six Manufacturing Facilities, Unveil ₹3,500 Crore+ Ecosystem
The Statesman	India needs 100 pc indigenous EVs to become self-reliant: Gadkari
car&bike	Eka Mobility Inaugurates 6 New Production Facilities; Increases Annual Production Capacity To 40,000 Electric Commercial Vehicles
चैतन्य लोक	एका मोबिलिटी और ग्रुप कंपनियों ने एका 'अविर्भाव' में 6 नई फैक्ट्रियों का किया उद्घाटन
राज एक्सप्रेस	एका मोबिलिटी और ग्रुप कंपनियों ने एका अविर्भाव में 6 नई फैक्ट्रियों का किया उद्घाटन
bizmudra	EKA expands manufacturing footprint with six facilities across Pune and Pithampur
दैनिक अवन्तिका	एका मोबिलिटी और ग्रुप कंपनियों ने एका 'अविर्भाव' में 6 नई फैक्ट्रियों का किया उद्घाटन
ET Auto	Kumaraswamy urges auto industry to invest in EV technologies, batteries and hydrogen
car&bike	EKA मोबिलिटी ने अपने 6 प्रोडक्शन प्लांट्स का किया उद्घाटन, निर्माण क्षमता बढ़कर पहुंची 40,000 यूनिट्स से ज्यादा
PTI	H D Kumaraswamy urges auto industry to invest more in EV component manufacturing



the ROAD AHEAD *is* ELECTRIC

Leading the Charge

EKA is growing. Each EKA EV is a step toward a nation that breathes easier, drives smarter, and grows together. With a clear roadmap ahead, EKA is building a complete ecosystem where innovation, profitability, and sustainability converge.

A cleaner, more inclusive India isn't a dream, it's already on the road.





eka

‘आविर्भाव’

The Emergence is the Beginning.

India’s electric commercial vehicle story is being built here, at scale and with Indian technology. Vehicles, software and data are made and kept in India. Ownership is shared, and growth is expected to create jobs at national scale. These facilities are the foundation for the next phase of clean mobility.

#BharatKiEKA

Pinnacle Mobility Solutions

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